



According to the AMA and several other recent studies, it's getting harder and harder to collect money from patients. Well, not anymore.

Introducing ChoicePay.

ChoicePay is a web-based software system designed to calculate, process, and collect your patient payments quickly and cost-effectively. Our system is HIPAA and PCI compliant and designed to simplify and accelerate the revenue cycle process.

The ChoicePay system contains everything you need to calculate the patient's out-of-pocket costs, secure payment information, schedule payments, and automate recurring payment plans. The software is comprised of several distinct modules that, when combined, offer one of the most intelligent and comprehensive patient payment solutions.

## **MORE** payment options, more revenue

- Reduce Patient Bad Debt
- Get Paid Faster
- Reduce Costs
- Increase Patient Satisfaction
- HL7 Compatible
- HIPAA & PCI Compliant
- Patient Payment Portal



"Physicians typically collect only about 50% of outstanding patient balances, resulting in almost \$60 billion in bad debt annually."

McKinsey & Company  
[www.McKinsey.com](http://www.McKinsey.com)

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# **FREE** Practice Analysis